

CRACKING THE CODE

The label on each bottle provides essential information about the spirit inside

1. THE NAME

Each bottling is given a descriptive name based on its essential flavours and characteristics.

2. THE TASTING NOTE

Each bottle also carries a unique whisky Tasting Note, a description of the flavours in store when you delve into the magical malt. A more detailed and expressive Tasting Note is published online with the First Friday Outturn every month.

3. THE FLAVOUR PROFILE

Every bottle is colour coded according to the Society's unique 8 flavour profiles, from Fragrant & Floral through to Bold & Peaty, which we introduced to help whisky lovers navigate the hundreds of bottlings we release each year.

4. THE CODE

Each bottle of Society whisky carries a bottling code. The first number represents the distillery the whisky is from; the second represents the number of casks that have been bottled from that distillery. So this bottle shown is the 86th cask bottled from distillery 46.

5. OUTTURN

Unique and limited, SMWS whisky is pure, undiluted, unadulterated cask-strength whisky, and each bottle is drawn directly from a single cask. Each cask may only yield a few hundred bottles or much less - and once it's gone, it's gone forever.

6. THE AGE

Our bottlings clearly show the whisky's age, unless it is one of our occasional no age statement (NAS) releases.

7. DISTILLED

The precise date this precious one-of-a-kind liquid was created.



8. REGION

Another useful signpost is this indication of the whisky's origin, without specific reference to its distillery.

9. CASK

The previous contents of a cask, and the number of times it was used, can tell you a lot about what the whisky will taste like. Society bottles carry the cask type on every bottle.

10. STRENGTH

The Society's cask strength whiskies are undiluted for your drinking pleasure, and are sure to pack more of a punch than your average single malt, which is usually watered down to around 40% abv.